

The Multiple Violation of Maxim in *Doctor Strange in The Multiverse Film*

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Highlights

The speakers do the multiple violation of maxim found at the utterances in *Doctor Strange in The Multiverse* film intentionally or unintentionally for certain purpose.

ABSTRACT: This study aims to describe the multiple violations of maxims based on the cooperative principle at the utterances in *Doctor Strange in the Multiverse of Madness* film and the intended meanings in it. This type of study is a qualitative descriptive research. The data consisted of twenty utterances in the film that reflected the violation of maxims based on the cooperative principle. Data collection was carried out by observation which consisted of several stages, namely identifying and marking the violation of maxims in the speech in the film, grouping each data based on the type of violation of the maxims, then coding the data. Data analysis was carried out by describing the context in each utterance and then analyzing it using Cutting's maxim violation theory. The result shows that the speakers violating four multiple maxims (quantity, quality, relation, and manner) totally 11 data or 55%, three maxims ((quantity, relation, manner), (quantity, quality, manner), (quantity, quality, relation)) totally 7 data or 35%, two maxims (quantity and quality) totally 1 data or 5 %, and one maxim (quality) totally 1 data or 5%. The highest percentage reflects the frequent conflicts that occur between the characters in form of their utterance and the speakers try to protect themselves. The meaning of violation by the speaker is intended to avoid the conflict, to intimidate someone, and to create a lie.

Keywords: Multiple Violation, Maxim, Film, Utterance, Meaning

Introduction

People use many ways to make a good conversation by building interactions with the other person. Various ways are used to define the type and characteristics of a speech. Simatupang & Fathonah (2020) emphasized that a good conversation can be achieved when the message from the speaker can be understood by the listener. This means that the speaker is required to present his intention clearly and does not contain ambiguity of meaning so that the listener will also understand what is meant. In line with this assumption, Davis (1999) explained that the meaning of various types of utterances gives rise to several interpretations. It can be assumed that the speaker's utterance has an implicit and explicit meaning.

Furthermore, people often find misunderstanding when they cannot grasp the overall meaning of the interlocutor. Griffiths (2006) explained that people sometimes say exactly what they mean, but in general, it's not totally explicit. This means that implicit meaning becomes a problem for listeners when they understand the meaning and absorb the intended meaning of

an utterance. Grice in Yule (2005) suggests four maxims of the principle of cooperation, namely quality, quantity, relation and manner to form a good utterance. Each maxim has a difference in meaning and function. Each type aims to make the listener understand easily the meaning of what the speaker is saying by explaining it in detail. In line with that, Traxler in Agusmita & Marlina (2018) explained that Grice's theory of utterance maxims can be used as a guide for people to interact with other people. However, some of the maxims are violated by the speakers and they do it many times. Whereas, the term of maxim in this utterance refers to the implications intended by the speaker. This happens for several reasons indicated by various expressions and utterances to make their meanings different. In this case, when the speaker is involved in the conversation, the listener will try to answer it with an unwanted response. However, the listener is very aware against the ambiguous answer.

People usually will not be able to consistently follow the principle of cooperation in their conversations. Grice (1975) in Pradani & Sembodo (2021) emphasized that there are five ways to fail in the cooperative principle, namely flouting maxims, violating maxims, infringing maxims, opting maxims and suspending maxims. Violation of maxims is a form of disobedience to maxims. Yule (2005) explained that the violation of maxims occurs because the speaker does not obey the rules of maxims at the level he says. This refers to the listener looking for different meanings from the speaker's utterance. Furthermore, Cutting (2008) explained that the violation of maxim of quantity occurs when the speaker does not provide sufficient information to the listener because he does not want the listener to know the context of the information as a whole, the violation of maxim of quality occurs when the speaker tells lies or untruths or just predicts, violates the maxim of relationship occurs when the speaker changes the topic of conversation, and the violation of maxim of manner occurs when the speaker stops his speech. However, if the speaker does not obey the maxim then he is indicated to be uncooperative in a conversation (Tupan & Natalia, 2008). In addition, the violation of maxims occurs when the speaker knows that the listener will know the truth and will only understand the surface meaning of the words (Putri & Apsari, 2020).

Film is a medium of entertainment for most people in this decade to spend their spare time. Sometimes, there are several things that explain the strangeness and ambiguity of a conversation in the film that causes the audience to fail to understand as happened in *Doctor Strange in the Multiverse*. This clearly reflects the violation of the maxims in the principle of cooperation. The utterances spoken by the speakers can be considered as an unwanted response by the interlocutor. Of course, this phenomenon becomes very important to find the meaning intended by the speaker why they violate the maxim. In addition, several conditions also occur to the characters in the film that cause them to do so. Cutting (2008) explained that the violation of maxims occurs due to various conditions such as good or bad psychological conditions, drunkenness, anger, nervous conditions, and chaotic situations either intentionally or unintentionally. The context of this film stories many conflicts that occur between the characters in form of their utterances in high tension and the speakers usually try to protect themselves through violation of maxims. Therefore, some of the utterances in this film can be categorized as violation of maxims and deserve to be studied more deeply as a unique language phenomenon.

Several previous studies also have presented the result of the violated maxim in various objects. Retnosari, et al. (2020) showed in their study that the maxim of relation was most violated by the Indonesian children with mental retardation because they were not interested to certain topic so they often changed the topic of speech. Actually, the children also violated quality, quantity, and manner maxims, but these maxims were not dominant. Then, Raharja & Rosyidha (2019) in their research found that there were four violations of maxims from 29 conversations by Dodit Mulyanto in Stand Up Comedy Indonesia season 4 on Kompas TV and the most dominant was maxim of relation because the actor spoke too digress resulting in unwanted messages with topic and also suddenly changed, but the purpose was just for humour. Meanwhile, Yolanda (2020) showed that the speaker of *The Prince and The Pauper* film had violated four Grice's maxims in certain dialogue. They violated quantity, value, relevance, and manner maxim respectively in purpose to help colleagues, save face, be nice, avoid deep discussions, and show interest. Based on the prior study above, it can be assumed that the speakers of the language cannot consistently obey the principle of cooperation so that the violation of maxims occurs either intentionally or unintentionally. In this current study, the researcher tries to offer the application of multiple violated maxims used in an utterance which it is different against the prior studies. Moreover, this study also investigates the context of each utterance reflecting violation of maxims and the intended meaning of its violation.

Based on the description in this background, the researchers are interested in determining the focus of the research, which is to explain the multiple violation of maxims and the intended meanings in the utterances in *Doctor Strange in the Multiverse* film.

Method

This study was a qualitative descriptive study. Qualitative descriptive research is designed to collect various current informations related to the phenomenon in question (Mertens, 2009). The object of this research was the violation of maxims found in the utterances in *Doctor Strange in the Multiverse of Madness* because the conflicts often occurred between the characters in form of their utterances in high tension. Besides, it was very popular for the Marvel hero film lovers. The data source was the film *Doctor Strange in the Multiverse of Madness*, while the data for this research were twenty utterances that reflected the violation of maxims uttered by the characters in the film. Data collection was carried out by observation which consisted of several stages, namely identifying and marking the violation of maxims in the speech in the film, grouping each data based on the type of violation of the maxims, then coding the data. The trustworthiness was applied by member checking with involving three informants who had strong ability in understanding the whole story of the film and a pragmatic lecturer from Muhammadiyah University of Surakarta. Data analysis was carried out by describing the context in each utterance and then analyzing it using Cutting's maxim violation theory.

Findings and Discussion

Findings

The findings of the study showed that there are four multiple violation of maxims found in the utterances in *Doctor Strange in the Multiple of Madness* film. The intended meaning was to avoid conflict, to intimidate the interlocutor, to make a lie, and to suppress someone's emotions.

The researcher presented the description of each data analysis as following:

a. Violation of Four Maxims (Quantity, Quality, Relation, and Manner Maxims)

Data 1 (00:04:52 - 00:04:56)

Doctor West : Haven't seen you in a while.

Stephen : **Well, I was a little preoccupied being dust there for five years.**

The context of the utterance on data 1 was that Stephen was invited by Cristine (his ex-girlfriend) to a church and he looks full of despair and regret. Suddenly, Doctor West came and sat next to Stephen. Then Dr. West asked a few questions that confronted Stephen about his activities as well as his condition after finding out his ex-girlfriend was married to another man. Of course, it hit Stephen's feeling who was in a bad mood and didn't look comfortable so he ignored it. In addition, Stephen also before attending Cristine's wedding, he had a bad dream that he met a girl who was attacked by an evil giant monster.

From the utterance on data 1, Stephen as a speaker violated four maxims, namely quantity, quality, relation and manner. For the maxim of quantity violation, Stephen spoke too much to respond to the words of Doctor West who tried to ask him about the current condition and this response from Stephen was not informative for West. Furthermore, Stephen also violated the maxim of quality because he refused to talk to Doctor West and he did not want to be further connected with him. Then, Stephen violated relation maxim and it could be seen about how Stephen tried to hide the fact by saying something untrue to Doctor West. This seemed irrelevant between the question and the answer. In violation of maxim manner, Stephen's talk exaggerated that he's been as busy as the last five years as dust, which was ambiguous and confusing to Doctor West. The intended meaning in the conversation was that Stephen wanted to remain silent without talking to anyone because he was feeling deep sadness. But on the other hand there was someone who tried to annoy him and confronted him with various taunts. Finally Stephen responded sarcastically.

Data 2 (00:06:51 – 00:06:56)

Stephen : A little too on the nose?

Cristine : What, for you, at my wedding?

Stephen : **Nah. It was perfect. Congratulations.**

The context of the utterance on data 2 was that when Stephen was drinking a glass of wine at the bar, Cristine came to see him accidentally and sit down beside him. This situation looked so weird and they were so shy each other because they had very intimated relationship at previous time. In a moment, Stephen offered her a glass of wine and they just involved a very short of conversation in a shy.

From the utterance on data 2, Stephen violated four maxims, namely quantity, quality, relation, and manner. For the maxim of quantity violation, Stephen did not answer correctly to Cristine's question because of highly nervous. He responded it with inappropriate answer. For the violation of the maxim of quality, Stephen said very little and it was not informative to Cristine because she lied that the party was perfect. Actually he felt very sad when he heard the woman he loved married another man and not him. Stephen violated the maxim of relation because he made a conversation that didn't fit the topic Cristine wanted. He tried to change or blur the topic suddenly. He also violated the maxim of manner. Stephen's answer was ambiguous and unclear, this made Cristine confused.

Data 15 (01:03:29 – 01:03:41)

- Stephen : Well there's a guy over there with a fork on his head, so, yeah.
A little bit.
- Captain Charter : Be grateful Black Bolt does not engage you in conversation
- Stephen : **Why? Does he have bad breath?**
- Captain Charter : This strange is even more arrogant than ours.

The context of the conversation on data 15 was that Stephen was captured by other Avengers members such as Captain Charter, Black Bolt, Reed, Mordo and Captain Marvel and Professor Charles at the Illuminati headquarters. Stephen was asked to stop his actions for violating the rules in Darkhold. However, she still continued her actions in preventing Wanda's evil actions from turning into an evil witch in another multiverse. One of Stephen's utterances was ridicule and harsh insults to Black Bolt. On the other hand, he also wanted to escape and immediately save America Chavez.

From the utterance on data 15, Stephen violated four maxims, namely quantity, quality, relation and manner. In violating the maxim of quantity, he responded to questions with responses that were not informative and did not even refer to the warning points that had been made by other people. He ignored the threat. In violating the maxim of quality, Stephen mocked with sarcastic words that hurt Black Bolt psychologically because he mocked body parts. Furthermore, Stephen also violated the maxim of relation. It could be seen that he was trying to change the topic of conversation with the people in the courtroom to avoid a more in-depth discussion. In addition, Stephen also violated the maxim of manner because Stephen's response was ambiguous and made everyone felt confused, angry, and disappointed with him.

b. Violation of Three Maxims

This kind of violation of maxim was divided into three categories as follows:

1) Violation of Quantity, Relation, and Manner Maxims

Data 20 (01:37:18 – 01:37: 28)

Cristine : Okay. But doesn't a version of you need to live in that universe? So that you can dreamwalk into them.

Stephen : **Who said they have to be living?**

The context of the utterance on data 20 was that Stephen did a dream walk whose fight the souls of damned which they attacked him so wild. In this condition, he used a death man

that killed in Darkhold. By the same way, he used that died man body to come in Darkhold. In same situation, the original body was talking with Cristine who tried to get conversation with him for observing the current condition in Darkhold pressuring Wanda, the Scarlet Witch.

From the utterance on data 20, Stephen violated three maxims namely quantity, relation and manner. In violating quantity maxim, he did circumlocution or not to the point against Cristine's question by asking back to her. Of course, it did not give informative answer for Cristine. Meanwhile, Stephen did not obey the relation maxim because he wanted to make a joke for Cristine. He did the wrong causality and he avoided talking about the condition of Darkhold for Cristine. Actually, Stephen wanted to make Cristine not worrying him too much when battling in Darkhold versus Wanda, the Scarlet Witch. Last, Stephen disobeyed the manner maxim. It could be seen on the ambiguity of the words that he spoke out. The sounds of his voice was not loud enough than his custom. His words also could make the hearer very confused and thinking at twice for understanding it.

2) Violation of Quantity, Quality, and Manner Maxims

Data 11 (00:42:10 – 00:42:18)

Cristine : This is pretty fancy. Sure you will not have to take out another student loan?

Stephen : **Nah. I just sold one of those kidneys that we operated on last week.**

The context of the utterance on data 11 was that when Stephen and Chavez were walking around the city, they saw the Memory Lane (a game) which played the best previous memory of the player. When Stephen was using it, the screen played the sweetest memory among him with his girlfriend in dinner at the restaurant to celebrate Stephen's birthday. She gave a luxurious watch for him and it made him very happy and surprised too.

From the utterance on data 11, Stephen violated three maxims namely quantity, quality and manner. In violating quantity maxim, Stephen talked too much for words. He should be answer yes or no only. There were not anywords needed to respond the question. Then, he also violated the quality of maxim. Actually, he never sold the kidneys of his patient because it infringed the ethics code of a surgery doctor. So, the information that uttered by Stephen was a lie. It might be a joke for Cristine. Moreover, Stephen also broke maxim of manner. It could be seen on how ambiguous the word said by him

3) Violation of Quantity, Quality, and Relation Maxims

Data 8 (00:27:39 – 00:27:50)

Wanda : all this for a child you met yesterday?

Stephen : **Wanda, you are justifiably angry. You had to make terrible sacrifices**

Wanda : I blew a hole through the head of the man I loved.

The context of the utterance on data 8 was that Stephen visited Wanda in her multiverse which formed a beautiful apple garden before she transformed to Scarlet Witch. Then, he tried to please her for forgiving Chavez and never disturbed her again. Actually Wanda needed Chavez's power to realize her dream in term of building a real family. This

situation made Stephen worried because Wanda looked ignoring his suggestion by expressing anger so high. Finally, he stopped to talk much with her about it.

From the utterance on data 8, Stephen violated three maxims namely quantity, quality and relation. First, Stephen disobeyed quantity maxim which he told too much for words and it was surely less informative because it also referred to answer the Wanda's question. Then, he violated quality maxim. It could be seen that he denied the Wanda opinion for kidnapping America Chavez. He also suggested her that her act was a terrible sacrifice. Last, Stephen disobeyed the relation maxim. He tried to make a lie and hide the fact about Chavez which was a key for ensuring the Wanda dream came true. Knowing his act, Wanda looked anger and Stephen tried to make her cooling down.

c. Violation of Two Maxims (Quantity and Quality Maxims)

Data 7 (00:22:45 – 00:22:59)

Wanda : if you knew there was a universe, where you were happy. Would not you wanna go there?

Stephen : **I am happy.**

Wanda : I know better than most what self-deception looks like.

The context of the utterance on data 7 was Stephen visited Wanda in her multiverse which formed a beautiful apple garden before she transformed to Scarlet Witch. Early, Wanda tried to invite Stephen joined to her deal about natural life in beautiful multiverse. Stephen lied to say agree with her in order to do not make conflict with Wanda at that time. He pretended to act so nice with her. Actually, he never agreed with her idea.

From the utterance on data 7, Stephen violated two maxims namely quantity and quality. He disobeyed the quantity maxim by not answering too short and uninformative whereas Wanda wanted his insight about the idea of multiverse, even Stephen was silent too much and only being the passive hearer for Wanda. Moreover, Stephen also violated quality maxim. It could be seen that Stephen disagreed with Wanda idea about new multiverse which it was actually wrong way to act a cruel tragedy for Chavez. Stephen actually felt so dizzy how to act against Wanda who told too much nice words for him about living in nice multiverse made by her own hand. Besides, Wanda could not read the Stephen's decision about its idea.

d. Violation of One Maxim (Quality Maxim)

Data 12 (00:43:57 - 00:44:05)

Stephen : hey kid. That was the first time that you opened a portal right?

Chavez : **It doesn't matter.**

Stephen : It does matter. You lost your parents.

The context of the utterance on data 12 was when Stephen and Chavez were walking in the city, they saw a statue of Doctor Strange in front of the Sanctum as a statue of a true hero who defeated the monster Thanos. Everyone knew that Doctor Strange was a true hero worthy of adoration. In the middle of their conversation, Stephen asked how Chavez could easily open the portal to the multiverse he wanted because it was a complicated matter for

him and the risk was too big. But Chavez could only open it without being able to think about the risk. Even though the Chavez family had died because of their own actions, who liked to open portals of other worlds.

Based on the utterance on data 12, Chavez violated the maxim of quality because he said something wrong but still believed. The fact showed that opening another multiverse had taken the lives of Chavez's parents due to being absorbed by another's inner energy. In this conversation, Chavez did not violate the maxim of quantity because he answered briefly and precisely to Stephen's statement. He also did not violate the maxims of relation and manner because the information was clear enough and did not contain excessive ambiguity so that even Stephen could understand it well.

Discussion

This study aims to describe the multiple violations of maxims based on the cooperative principle at the utterances in *Doctor Strange in the Multiverse of Madness* film and the meanings in it. The findings of this study can be reviewed as the following table:

Table 1

Recapitulation of Multiple Violated Maxim in Doctor Strange in the Multiverse of Madness film

Number of Maxim	Kind of maxim violation	Number of Data	Total of Data	Percentage
4	QN, QL, RL, MN	1, 2, 3, 4, 13, 14, 15, 16, 17, 18, 19	11	55%
3	QN, RL, MN	5, 9, 20	3	15%
	QN, QL, MN	6, 10, 11	3	15%
	QN, QL, RL	8	1	5%
2	QN, QL	7	1	5%
1	QL	12	1	5%
			20	100%

Note:

- QN = Quantity
- QL = Quality
- RL = Relation
- MN = Manner

Based on the view of the table 1, it can be seen that there are four groups of maxim's violation which speakers violating four maxims (quantity, quality, relation, and manner) totally 11 data or 55%, three maxims ((quantity, relation, manner), (quantity, quality, manner), (quantity, quality, relation)) totally 7 data or 35%, two maxims (quantity and quality) totally 1 data or 5 %, and one maxim (quality) totally 1 data or 5%. The characters of the film dominantly violate four maxims in an utterance. This result is contrasted against Tupan & Natalia (2008) which showed that the actors in *Desperate Housewives* dominantly violated three multiple maxims such as maxim of quantity, maxim of quality and maxim of relation then two multiple maxim such as maxim of quality and maxim of relation. Three multiple maxims in purpose of lying are acted to blur the fact, ensure jealous feeling, make happy the hearer, and strengthen the belief, and ensure the hearer. While, two multiple maxim are violated to blur the fact, save face, strengthen the belief, and ensure the hearer. It can be seen that the number of the violated maxims reflects the high tension in the conversational conflicts that occur between the characters in the film. The speakers just try to avoid conflict by blurring what they say in order

to protect themselves for ongoing conflict. The finding among this current research against the prior study is different because of the number of the violated maxims in each film is depended on the context or certain situation faced by the speakers.

In this research, the finding shows that the meaning of violation by the speaker is intended to avoid the conflict, to intimidate the rival, to create a lie, and to pressure someone. It is accordance with Cutting's theory (2008) which indicating that violation of maxim of quantity occurs when the speaker does not provide sufficient information to the listener because he does not want the listener to know the context of the information as a whole, the violation of maxim of quality occurs when the speaker tells lies or untruths or just predicts, violates the maxim of relationship occurs when the speaker changes the topic of conversation, and the violation of maxim of manner occurs when the speaker stops his speech. The occurrence of the maxim violation in *Doctor Strange in the Multiverse of Madness* film is influenced by violation of maxims occurs due to various conditions such as good or bad psychological conditions, anger, nervous conditions, and chaotic situations either intentionally or unintentionally as well as described by Cutting (2008).

This research also shows that most dominant violation of maxim from four group of its multiple is maxim of quantity. It indicates that the speakers act to do not provide clearly information for the hearers in the film because the speakers do not want the hearer to know the contexts as a whole. Of course, it effects the confusion from hearers towards the speakers' response. Putri & Apsari (2020) described that maxim of quantity requires the speaker to make contribution that is as informative as is required. Then, Sari et al.(2019) stated that the violation of maxim of quantity occurs when the interlocutor does not give proper amount of information that speaker needs, as the consequence, the feedback expected by the speaker from the hearer is not fulfilled. In *Doctor Strange in the Multiverse of Madness* film, the speakers cannot provide the proper information as supposed to be.

Moreover, the finding of this current research is in line with the study by Andy & Ambalegin (2019) showed that maxim of quantity is dominantly violated by the actress in *Night at Museum* film because of the crowded situation which makes her very angry with the hearer. It is different with the study by Yolanda (2020) which showed that the speaker of *The Prince and The Pauper* film had violated four Grice's maxims in certain dialogue. They violated quantity, value, relevance, and manner maxim respectively in purpose to help colleagues, save face, be nice, avoid deep discussions, and show interest. Then, the finding of this current research is also contrasted with the study by Satria Raharja & Rosyidha (2019) that there were four violations of maxims from 29 conversations by Dodit Mulyanto in Stand Up Comedy Indonesia season 4 on Kompas TV and the most dominant was maxim of relation because the actor spoke too digress resulting in unwanted messages with topic and also suddenly changed, but the purpose was just for humour. Then, the current study is also contrasted by the study by Retnosari et al. (2020) showed that the maxim of relation was most violated by the Indonesian children with mental retardation because they were not interested to certain topic so they often changed the topic of speech. The finding among this current research against the prior study is different because of the number of the violated maxims in each film is depended on the context or certain situation faced by the speakers. *Doctor Strange in the Multiverse of Madness* film

figures many the conversational conflicts that occur between the characters, so that an utterance can present multiple violated maxims.

From this current study, there is an interesting point that the violation of maxims occurs because of a certain purpose and it is intentionally done by actors in the film. The actors deliberately do it so the communication with the other people do not go well. However, these actors are actually aware of what they are doing because many pressured condition, anger, fear factor, and getting unexpected facts are often faced by them. Cutting (2008) explained that the violation of maxims occurs due to various conditions such as good or bad psychological conditions, drunkenness, anger, nervous conditions, and chaotic situations either intentionally or unintentionally. The maxim violations found in this film are very diverse. In one conversation, one to four maxim violations can be found at one time. This finding is very unique, in contrast to previous studies which the majority only analyzed one maxim violation in a conversation. Multiple violation of maxim found is based on the characters and situation in the film. This case becomes point of interest to create a humour or serious condition among the actors in a film. Multiple violation of maxim done by the actors in film purely to blur the fact, ensure jealous feeling, make happy the hearer, and strengthen the belief, and ensure the hearer.

Thus, the researchers assume that the findings in this research are quite different with other previous studies, although the issue seems almost similar. In the other hand, the current research provides the fresh result of multiple violation of maxim occurs in *Doctor Strange in the Multiverse of Madness* film. The researchers are strongly sure that this research is original and it has not been investigated yet.

Conclusion

Conclusion and Suggestion

The meaning of a communication cannot be run well if the language users violate the maxim of cooperative principle. The misunderstanding often occurs if they do the violation. The researchers find four multiple groups of maxim's violation which speakers violating four maxims (quantity, quality, relation, and manner) totally 11 data or 55%, three maxims ((quantity, relation, manner), (quantity, quality, manner), (quantity, quality, relation)) totally 7 data or 35%, two maxims (quantity and quality) totally 1 data or 5 %, and one maxim (quality) totally 1 data or 5%. Mostly, the speakers violate four maxims cooperative principle in conversation of the film entitled *Doctor Strange in the Multiverse of Madness*. The meaning of violation by the speaker is intended to avoid the conflict, to intimidate the rival, to create a lie, and to pressure someone. Thus, people usually will not be able to consistently follow the principle of cooperation in their conversations.

The result of this study is very comprehensive as a reference about multiple violated maxims in a conversation than the prior study. Hopefully, the findings of this study can provide a strong understanding about violation of maxim's cooperative principle for building the good conversation among language users. This mix of maxim violation can be different perspective against common issue about maxim. For the further researchers, they can use this study as the

reference for conducting other unique research related to language conversation especially in applying maxim cooperative principle and its violation.

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