

RESEARCH ARTICLE

Analysis Activity Entrepreneur Through Bazaars in Elementary Schools

**Tri Linggo Wati^{1*}, Rizka Marela Nasir¹, Nafi'atuz Zukhruffah¹, Febrianti Masrum Bidhiana¹,
Abil A'la At-Thoriq¹**

***trilinggowati@umsida.ac.id**

^[1]Program Studies Education Teacher SD, Faculty Psychology And Knowledge Education, University Muhammadiyah Sidoarjo

ABSTRACT

Entrepreneurship involves the ability to establish, manage, and grow a business through creativity and innovation. According to Zimmerer, entrepreneurship focuses on applying innovative solutions to solve problems and capitalize on opportunities. A critical factor in entrepreneurship is mindset, which shapes an individual's approach to innovation and decision-making. This study aims to analyze efforts to develop and enhance creativity in students by encouraging them to innovate from existing ideas in entrepreneurial activities at the elementary school level. The research employs qualitative methods, including observation and literature review, to explore strategies for fostering entrepreneurial mindsets in young learners. Findings highlight the importance of integrating creative exercises into entrepreneurial activities to nurture students' innovative thinking and problem-solving abilities, providing a foundation for future success in entrepreneurship.

Keywords: (Entrepreneur, Creativity, Mindset, Students)

INTRODUCTION

Entrepreneurs, or entrepreneurs, are individual which own ability for establish, operate, and develop business with innovation. They apply creativity for solve problem and utilise opportunities that exist. having pattern think or mindset Which appropriate very important for a entrepreneur, because mindset this influence attitude and action in innovate to the main purpose a entrepreneur is for create mark new And reach success.

In context education, important for grow creativity student through activity entrepreneurs, so that they can think innovative and ready face challenge in time front. Introduction entrepreneurship in students is very important for equip they with skills and mindset needed in the future. Following is a number of points important in introduction businessman to student:

1. Definition Businessman
Introducing draft businessman as a process to establish and manage business for create value, solve problems, and fulfil need public.
2. Importance Creativity and Innovation
Invite student for understand that

businessman involving creativity in develop product or service new. Discuss example real from businessman success which is innovative.

3. Benefit Entrepreneurship
Explain benefit entrepreneurship, like create field work, develop skills, and give contribution positive for public.
4. Mindset Businessman
Discuss importance mindset which positive, like courage take risk, perseverance, and ability study from failure.
5. Experience Practical
Give chance to student for involved in project entrepreneurship, like make product simple or operate business small. This can done through activity like bazaar school or project group.
6. Education Entrepreneurship
Integrate education entrepreneurship in curriculum, with eye the lesson that teach the basics business, management, and marketing.
7. Mentorship And Inspiration
Invite businessman local for share experience And give inspiration. Program

mentorship can help student see world entrepreneurship in a way direct.

With approach which appropriate, introduction entrepreneurship in students can build foundation the strong one for the future they, push creativity, And prepare they For become leader in his field.

The educator in foundation school SDI Al- Chusnaini teach matter to students - his students. Yaki with teach activity entrepreneurship, innovation and mutual cooperation exchange and realize ideas creative for student.

METHOD

This research uses descriptive methods. The aim is to describe the results of observations to compare them with theory in the form of literature findings taken from articles and books related to the topic discussed. The data analysis technique used is taken from data analysis techniques. This includes collecting data related to topics similar to this article, the collected data is then presented, then conclusions can be drawn from the data. Location and Identity of SDI Al-Chusnaini School. The instruments used in this research are tools and supporting materials for writing articles, reference books about entrepreneurship, articles about entrepreneurship, and journals about entrepreneurship. The data collection in this research was through library research, namely research data collection techniques taken from several books and journals.

Understanding Entrepreneur, Creativity, Ideas and Innovation

Following is a number of definition entrepreneur according to expert :

1. Joseph Schumpeter: According to Schumpeter, entrepreneur is individual who changes innovation become products and services new one increase economy. He emphasize importance creativity in process entrepreneurship.
2. Peter Drucker: Drucker to argue that entrepreneur is someone who takes risk For create something which new and valuable, as well as focus on breakdown problem in public
3. Thomas W. Zimmerer: In his work, Zimmerer state that entrepreneur is individual Which apply creativity and innovation for face challenge a day - day

And utilise opportunity.

4. Howard Stevenson: Stevenson defines entrepreneur as individual Which chase opportunity without notice source Power that at the moment This they have. This shows Spirit entrepreneurship Which push innovation and growth.

Creativity in a way general can interpreted as ability for produce idea, concept, or new and original product. This involving process think which no only limited on breakdown problem, but also covers exploration imagination and innovation. A number of aspect important from creativity is :

1. Originality : Ability For create something which unique and different from which already there is.
2. Flexibility : Ability For see various corner view And produce solution alternative.
3. Solution Problem : Creativity often involved in find solution For challenge or the problem that faced.
4. Expression Self: Creativity allow individual For express self through art, writing, music, And various form communication other.
5. Creativity No only limited on art or field creative ; it is also very important in business, technology, education, And Lots aspect life daily.

In context this, creativity push innovation And development Which can produce progress And change positive in public.

Understanding creativity according to expert

1. Graham Wallas: In his book "The Art of Thought" (1926), Wallas to put forward that creativity is process Which involving four stages : preparation, incubation, illumination, And verification. Process This show that creativity No only happen in a way suddenly, but is results from thinking which deep.
2. Howard Gardner: In "Frames of Mind" (1983), Gardner define creativity as ability for produce product or idea Which new and useful. He Also emphasize importance context social and culture in development creativity.
3. Teresa Amabile: Amabile, deep study Which published in journal "Creativity Research Journal," state that creativity is ability for generate ideas or new products and in accordance with context. He highlight that

motivation intrinsic very influential to creativity somebody.

4. Michael Csikszentmihalyi: In his book "Creativity: Flow and the Psychology of Discovery and Invention" (1996), Csikszentmihalyi state that creativity is results from interaction between individual, domain (field knowledge), and culture. He Also introduce draft "flow," in where somebody fully involved in activity creative.

The idea is a idea or thinking Which appear in mind somebody. Idea Can in the form of draft, plan, or solution for a problem. Ideas can originate from experience personal, observation, or inspiration from environment around. Idea can simple or complex, depends in the context and purpose you want achieved. Idea own potential for developed more carry on become products, services, or more solutions real.

Innovation is the process of applying ideas to create product, service, or process new which give mark plus or repair. Different with ideas, innovation involving action concrete for realize the idea. Innovation must create mark for user or public, Good in form efficiency, comfort, or superiority competitive. Innovation often time involving change in method work, thinking, or product which there is, and can leading on progress or development new.

In general overall, idea is step beginning in process creative, whereas innovation is stage next one that turns ideas into fact Which beneficial.

The Role of Teachers in Increasing Sense of Believe Self Student, Creativity Student, As well as Innovation Student.

Increase flavor believe self student in to express idea is matter Which important For support development ability think critical And communication they. Following a number of method which can done For increase flavor believe self student in to express idea:

1. Create Environment Which Support
For atmosphere class Which friendly And No to judge. Push student For speak without afraid of being wrong or judged. Make they feel safe For to express his opinion.
0. Give Praise And Support
When students brave to express idea, give appreciation, good both verbally and through award simple. It helps they feel valued And

acknowledged.

0. Exercise Speak in Front Public
Invite students For do exercise speak in front his friends. Start with group small, Then in a way gradually upgrade the challenge.
0. Give Time for Think
Don't in a hurry demand answer fast. Give student time for think of ideas they before speak. This help they feel more ready and confident self.
5. Invite Discussion Open
Have a discussion class where students pushed for give opinion without There is answer Correct or Wrong. This can help student feel more comfortable in to express view personal.
0. Train Ability Compile Idea
Teach technique compile idea with good, such as mind mapping or make framework think. With this, students will more structured and believe self in convey idea they.
0. Use Learning Based on Project Through learning based on project (project- based learning), students are invited to develop heir own ideas, so that you get used to expressing it in context which relevant.
0. Invite Collaboration in Small Group with Work in group small, student can feel more comfortable for speak and give idea. This Also help they seeing that their ideas matter to group.
0. Show Example Role Model
Give example a figure who believes self in to express idea, good from figure famous and from other students. This can Motivate student For copy attitude believe self the.
1. Invite Students Reflecting Experience They Ask for student For reflect feeling they moment to express idea, including things what which make they feel Afraid or not enough believe self. Then, help they look for solutions to overcome these obstacles. With approach which consistent and full support, flavor believe self student in to express idea will grow along time.

Increase creativity student important For develop ability think critical solve problem, and create solution new. Here are some ways to increase creativity student :

1. Create Environment Study Which Open And Free
Let student feel free For express And give

- idea without Afraid Wrong. Environment Which support freedom think will Motivate student For more creative.
2. Push Thinking Critical And Solution Problem
Invite student For see problem from various corner view. Give task Which need analysis deep, discussion group, or breakdown problem Which complex, so that they used to look for solution creative.
 3. Use Learning Methods Innovative **
Method like Study based on project (Project-Based Learning), interactive discussions and learning collaborative can stimulate idea- idea new. Give student freedom for choose approach they in finish task.
 4. Give Challenge Creative
Challenging tasks will stimulate thinking creative. For example, give they project with limitation certain and let they find ways new for finish it.
 5. Integrate Arts in Learning Involvement in art, like draw, music, or drama, can stimulate imagination students. This activity helps them develop creativity with method which pleasant and express ideas they in a way free.
 6. Facilitation Session Brainstorming
Invite student for participate in session brainstorming, in where no There is idea Which considered wrong or stupid. The more Lots idea Which they take it out, the more big possibility they find the solution that creative.
 7. Give Feedback Positive
Give bait constructive feedback and positive will make student feel valued on business they, even though the result Not yet perfect. This help increase flavor believe self they in develop creativity.
 8. Push Exploration And Experiment
Let student explore things new and try ideas new without Afraid fail. Failure is part from the learning process, And through experiment, they will find ways innovative For finish problem.
 9. Invite Students Reading and Interacting with Various Media
Books, videos, articles and resources Power other can trigger ideas new. Give student access to various source knowledge For help they expand insight and find inspiration new.
 10. Invite Discussion and Collaboration Between
Students Interaction between students can stimulate exchange idea And bring up perspective new. Collaboration in project also can in crease creativity Because student can each other share knowledge And skills.

With apply methods This, creativity student can develop in a way optimal, forming they become individual Which more innovative and think open.
- For increase innovation student, hetre is some strategies that can applied good by teachers, schools, and environment learning. Following a number of method Which effective:
1. Create Environment Supportive Learning Creativity
 - a. Environment Which open : Give room for student For explore and try matter - matter new without Afraid Wrong.
 - b. Push collaboration : Create opportunity for student For Work The same in team. Innovation often appear from collaboration idea Which different.
 2. Apply Approach Learning Based on Project (Project Based Learning)
 - a. Student Study through project real Which challenge And relevant with life daily.
 - b. Project This give student freedom For find solution creative And innovative.
 3. Give Room For Experimenting And Try
 - a. Push student For experimenting with various methods and technologies. Providing freedom For try, fail, and learn from failure is key in develop innovation.
 - b. Trial and error as part from the process learning.
 4. Use Technology as Tool Innovation
 - a. Take advantage tools technology which allow student create something hich new, like programming, design graphics, or STEM (science, technology, technique, And mathematics).
 - b. Use ** application creative ** like platform coding simple, tool presentation interactive, or design software can trigger innovation student.
 5. Give Task Which Challenge and Open
 - a. Give tasks that are not own One answer true, but allow student for find various

- solution.
- b. With challenge they for think critical and creative, students more pushed for look solution innovative.
6. Get Involved Mentor or Speaker Inspirational
 - a. Invite expert or mentor which can inspiring student in matter innovation and creativity.
 - b. Speaker or figure inspiring Can share experience about How they develop idea innovative And face challenge.
 7. Teach Thinking Design (Design Thinking)
 - a. Design thinking is method Which push student for understand problem, to design solution, and test it in process Which iterative.
 - b. Method This involving empathy, definition problem, ideation, prototype, And testing.
 8. Award For Idea and Innovation
 - a. Give award or confession For student Which produce ideas new, although Possible Not yet fully succeed.
 - b. awards This Can Motivate other students For follow innovate.
 9. Support Independence And Development Self
 - a. Push student For Study independent and take initiative in project they Alone
 - b. Matter This Can trigger creativity And innovation Because student feel own control on learning they.
 10. Important Reflection And Bait Come back
 - a. Give chance for student For reflect what has been they learn and How they Can increase project they.
 - b. Bait come back constructive from Teacher And Friend peers can also help student For Keep going increase innovation they.

With apply strategies This, student will more motivated For think creative and innovative, Which will impact positive on development skills think critical as well as problem solving skills they.

Example Activity Entrepreneur In School

1. Bazaar School
Student can hold a bazaar for sell various product like food, drink, crafts hand, or goods results creativity they Alone. This teach skills marketing, management stock, and service customer.
2. Program Cooperative Student

- School can to form cooperative students who sell goods need school like tool write, book, or uniform. Students will Study management business, finance, and logistics.
3. Project Business Micro
Student can make project business small, like production goods simple (eg, bracelets, pendants) key, or shirt screen printing), which can for sale to friends, Teacher, or family.
4. Race Business Plan
Student Can participate in race making plan business (business plan competition). This practice student into design idea business, analyze market, count capital, as well as presenting idea they in a way professional.
5. Program Apprenticeship in MSMEs
School can Work The same with Business Local Micro, Small and Medium Enterprises (MSMEs), allow student For apprenticeship And Study in a way direct about operational business, production, And marketing.
6. Sales On line (E-commerce)
Student can utilise platform e- commerce or social media For sell products, such as food light or clothes. This will give they experience operate shop on line And interact with customer
7. Club Entrepreneurship
School Can to form club or extracurricular entrepreneurship in where member club can discussing business ideas, bring in speaker from world business, as well as to design projects business together.
8. Canteen Around or Food Truck Mini
Student Can operate canteen around in area school with sell food or drink to friends they. This will teach management finance and the service that fast And efficient.
9. Making And Sale Craft
Student can make product craft hand from material recycle repeat, like wallet from cloth patch or accessories from material used, Then sell it. This Can develop creativity And awareness environment.
10. Exhibition Product Innovation
Student Can invited make product innovative, Good in form technology, food, or design. Products This Can on display in program exhibition innovation school.

Activities This Can help student develop soul businessman, independence, creativity, And ability

managerial since early.

Bazaar school For student SD is activity very useful For introduce student on draft entrepreneurship, cooperation, And not quite enough answer. Here some ideas and benefits Which can applied in bazaar school :

Idea Goods Which For sale

- Food Light : Like cake, candy, or snacks traditional.
- Handicrafts : Students Can make goods - goods like bracelet, necklace, or decor from material recycle repeat.
- Book And Tool Write: Goods educative like book story, book picture, or tool write Can become choice.
- Toys : Toys simple made by student Alone, like slime, kite, or doll paper.
- Plant Decorate Mini: Sell plant small in pot, Which Also teach about environment.

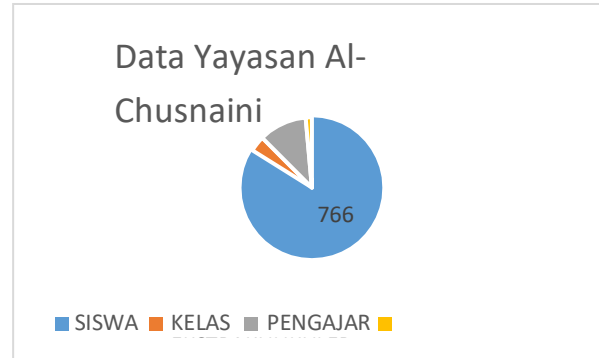
Benefit Bazaar School

- Study Entrepreneurship: Student Study method offer goods, make transaction, And count profit.
- Increase Creativity : Student can to design products sold, from make until pack it up.
- Increase Ability Social : They Study interact with customer, communicate, And Work The same with friends.
- Teach Mark Money: With involved direct in transaction, students Study concept of money, price, And savings.
- Develop Not quite enough Answer: Every student given not quite enough answer For guard goods trading, counting money, and managing stock. Bazaar Also Can done as part from fundraising funds For needs school or activity social certain.

RESULT

Foundation Al- Chusnaini is which one foundation as well as institution education Which superior and quality as well as capable compete in level national And international. Foundation Al- Chusnaini stand in the background behind with social public in surrounding area that is the amount children orphan orphans and children not enough able to need helping hand hand specifically in matter education, which should be The same treated without look at start economy And start social Which There is.

Figure 1. The data of AlChusnaini Foundation



Foundation Al- Chusnaini divided become 3 namely :

- Play group – kindergarten
Prepare generation of Muslims who believe self, can interact with Good with person other and natural around.
- Al- Chusnaini islamic elementary school
Prepare generation Which intelligent intellectual, emotional and spiritual as well as grow in culture Islam Which peace.
- Al- Chusnaini junior high school
Print future generation from level education preschool until college tall.

Extracurricular activities at the Al- Chusnaini namely Drum band, Scout, Banjar, Art Dance, Futsal, Swimming, Coloring, Martial Arts Martial arts, English, Music And Vocals, Technology, Cinematography, Memorize the Quran. Whereas activity other namely a commemorative event day big islam, program independence, playdoh, And bazaar (entrepreneur).

Activity bazaar or intreprenuer in Al- Chusnaini Foundation followed by all student Al- Chusnaini Islamic Elementary and Middle School. Bazaar activities this is held each the year that contains a number of group each stand or table use sell various type snacks traditional. they are sell such as This bazaar is also enlivened by performing arts. Performing Arts This featuring dance, singing, drama colossal, and reciting Qur'an. Participants who appeared on the event namely students That Alone as well as for ustad/ ustadzah.

Moment bazaar, for student serve food or snacks in table with sell all food to students or inhabitant foundation Al- Chusnaini Which other. Activity This aiming For practice characteristic entrepreneur on student, Which make student free express as well as

innovate with pour ideas creative they. After program will There is evaluation Which done some ustad/ustadzah. Assessment This taken from compactness, results sell, uniqueness, to creativity as well as cleanliness stand each group.

DISCUSSION

This Journal its titled " Training Entrepreneurship Students Through Bazaar Activities at School Base Islam Integrated ", published in BADA'A: Journal Scientific Education Base. Study This to study How activity bazaar in school base to plant mark entrepreneurship on student, including develop skills like believe self, collaboration, And not quite enough answer.

Results study show that the implementation of the Bazaar is one of the programs Featured in SDIT Al Fatih Which done a number of month once characterized build entrepreneurial spirit and mentality that started from matter small that is sell buy. Activities with emulate character soul. A businessman. Based on results interview with Mr. Lahmudin as Head School explained that in carry out activity bazaar often held every month. Activities the involving all over student class 4 until class 6. In process production involved is student grade 5 and 6 with One student bring as many as 5 products For for sale like dumplings, potato fry, cakue, noodles fry, bulb burn, sausage, nuggets, ice, so that bread, pancake mini, omelet roll, siomay, And and so on.

In addition, activities contextual used Teacher For increase skills student. Activity the often held by school every a month very with design in the form of a bazaar or market held school with involving all over public school. Activities the No only teach about pattern build transaction for student, but Lots mark characters that can implanted to student like grow soul creative, innovative, not quite enough responsible, cooperative, trustworthy, independent, honest, disciplined, And religious.

CONCLUSION

Entrepreneur or entrepreneur is individual Which own ability For create and develop business through innovation and creativity. Entrepreneurship education very important introduced to student since early For grow pattern think innovative and required skills For face challenges in the future. Through activity practical such as bazaars and projects group, students trained For become creative, brave take risk, And innovate.

Foundation Al- Chusnaini, Which consists of from KB-TK, SD, and SMP Islam, integrate education entrepreneurship to in curriculum And activity extracurricular, like bazaar annual involving student in practice businessman. Activity the aiming practice student become entrepreneurs who are creative, innovative and have ability For collaborate.

CLOSING

As closing, entrepreneurship No only about create business, but Also about build pattern think Which innovative, brave, and creative. Entrepreneurs have role important in create solution for problem - problem society, advancing economy, as well as give impact positive for environment surrounding areas. Introduction entrepreneurship since early through education And activity practical will help generation young prepare self face future challenges with more believe myself and Ready For innovate. With Spirit entrepreneurship that is planted since age young, expected born generation Which capable bring change positive And contribute for progress nation.

Writer to pronounce accept love Which as big as possible to readers who have take time out time For read article This. Hopefully writing This can give outlook And inspiration related world entrepreneurship And importance build pattern think entrepreneur since early.

The author also realizes that article This Still Far from perfect, and therefore That, with all humility heart, writer begging Sorry If there is lack or mistake in its presentation. Input And criticism Which building is highly expected For improvements in time Which will come. Accept love.

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