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IMPLEMENTATION OF PASSION FRUIT SYRUP PRODUCTION AT HIDAYAH WASTE BANK: AN ISLAMIC ECONOMICS PERSPECTIVE

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Abstract

Study This aim For explore implementation making passion fruit syrup at the Hidayah Waste Bank from corner view Islamic economics and its role in empowering economy society.Process making marisa syrup This done through collaboration between MSME actors and KKN students with utilise source Power local communities. The approach applied in studies This is method descriptive qualitative involving observation in the field and mentoring in the production process. Findings from study show that implementation making passion fruit syrup Already reflect principles economy sharia, such as among others halal, benefit (maslahah), collaboration (ta'awun), justice, as well as management source productive and sustainable power. Process product s i implemented with notice aspect cleanliness, quality products, and integrity in processing as well as transactions.In addition give profit economy through improvement mark products and revenue community, activities this also has a big impact on social and environmental Because focused on empowerment community and management environment. However, there are a number of challenges faced include the lack of capital, marketing is still limited, and lack of innovation in packaging as well as technology production.By Because that, is necessary support through training, utilization of digital media, strengthening management business sharia, as well as cooperation with government and institutions related to the business This Can grow in a way sustainable.With Thus, the making of passion fruit syrup at the Hidayah Waste Bank can be one of method For developing MSMEs based on potential sharia economy increase welfare public in a way sustainable.

Keywords : passion fruit syrup making, sharia economy, UMKM, empowerment community, Hidayah Waste Bank.

1. Introduction

Development sector economy creative in Indonesia provides chance big for public For develop business based potential local to improve level life economy. One of the form development economy creative the can done through Micro, Small and Medium Enterprises (MSMEs) which utilize source Power nature in the environment around become product worth economy (Hastuti 2018) . Hidayah Waste Bank is one of the institution empowerment society that does not only move in management waste, but also develop business productive For increase economy society. One of the activities carried out is passion fruit syrup production as product processed foods that have mark sufficient sales and market opportunities good. Utilization fruit passion fruit as material standard show existence effort development potential local that can push creativity as well as increase income public around. Production process done through Work The same between MSME actors and Community Service Program (KKN) students in form mentoring and development skills production.

In Islamic economics, activities production must based on the principles of halal and thayyib, namely produce good, healthy and useful products for community. The production of passion fruit syrup at the Hidayah Waste Bank is not only aim get profit economy, but also provides impact social through improvement welfare community and support management sustainable environment. Activities this also reflects mark ta'awun or Work The same Because all over parties involved each other contribute in support success business. With Thus, the effort based public can become means For reach welfare together (falah) through activity productive and responsible economy answer (Tinggi et al. 2018) .

However, the implementation passion fruit syrup production Still face a number of obstacles, such as limited business capital, marketing products that have not been wide, and lack of innovation in packaging and technology production. These constraints become challenge for MSME actors to Keep going develop effort to be able to compete in the market. Therefore that, is necessary support in the form of training, mentoring, and work The same with various parties so that the business passion fruit syrup production can develop optimally and sustainably. Based on description said, research This aim For know implementation passion fruit syrup production at the Hidayah Waste Bank in perspective Islamic economics and his contribution to development economy public.

2. Theoritical Review

Production theory in Islamic economics explained that activity production No only aim For get benefits, but also must give benefit for society and carried out in accordance with Islamic principles. According to Muhammad Abdul Mannan, production in Islamic economics is activity For create goods or capable services fulfil need man with still notice mark justice, benefit and balance social. In study This, the production of passion fruit syrup at the Hidayah Waste Bank is form business productive that utilizes potential local For increase economy society. In addition to providing mark economy, activities production this also reflects draft ta'awun or Work

The same Because involving MSME actors and KKN students in the development process business. (Muhammad Abdul Mannan nd)

In perspective Islamic economics, the production process must also be fulfil the principles of halal and thayyib. Halal means products produced No contradictory with Islamic law, whereas thayyib means product the good, clean, healthy and useful for consumer. Principle the in accordance with the Fatwa of the Indonesian Ulema Council (MUI) Number 4 of 2003 concerning Halal Fatwa Standardization which explains that consumed products public must fulfil good halal provisions from materials, production processes, and distribution (MUI 2003) . Production of passion fruit syrup at the Hidayah Waste Bank has reflect principle the Because use halal ingredients, maintaining cleanliness during the production process, and prioritize quality product. This is also reinforced in study about the concept of halal and thayyib which states that implementation halal principles in production become part important in modern Islamic economics (Ahmad 2024) .

Empowerment theory public explain that public need given training, mentoring, and opportunities to be able to increase welfare in a way independent. In MSME context, empowerment public done through development skills production, innovation products and marketing business. The production of passion fruit syrup at the Hidayah Waste Bank is one of the form empowerment public Because capable create business productive and helpful increase income public around. In addition to providing benefit economy, activities this also supports management a better environment Good through utilization potential local and development business based sustainability (Butar-butar and Waqqosh 2024) .

3. Research Methodology

This study apply approach qualitative descriptive purposeful For in a way systematic describe implementation making passion fruit syrup at the waste bank guidance and perspective Islamic economics. Approach this is selected because the focus is For understand the production process, empower society, and implement principle principle Islamic economics in activity businesses run by MSME actors together KKN students (AND R & D nd) .

Study This implemented at the waste bank guidance which is located in the city of Bengkulu during activity keliah Work real (KKN). Source information in studies This consists of from primary and secondary data (Operational and) . Primary data obtained in a way direct through observation field to passion fruit syrup making and involvement direct in MSME assistance.

While secondary data taken from various reference like books, journals, articles scientific, and other relevant sources with sharia economy, MSMEs, economy creative, and empowerment community. Data collection methods information done with observation, documentation, and mentoring in the production process. Observation aim For witness in a way direct stage stage processing passion fruit to become syrup, start from preparation material raw materials, production process, until to packaging product. Documentation covers collection Photo activities, notes field, and related documents with stages making passion fruit syrup. In addition that, KKN students are

also active in mentoring as part from effort empowerment and development business community.

The analysis method used is analysis descriptive qualitative, with method gather classify and describe the data obtained based on situation on the ground. Analysis This aim For understand implementation making passion fruit syrup as well as suitability with principle principle economy sharia, such as halal, benefits, collaboration, and sustainability environment. With using approach This capable give outlook about contribution making passion fruit syrup to development economy public sharia- based (Rijali 2018) .

4. Results And Discussion

The implementation of passion fruit syrup production at the Hidayah Waste Bank is a form of creative economic development based on community empowerment that is not only oriented towards economic profit, but also has social and environmental values. From a sharia economic perspective, this activity reflects the principles of benefit (maslahah), cooperation (ta'awun), and productive and equitable resource management (Butar-butar and Waqqosh 2024) . Passion fruit syrup production is carried out by utilizing local potential available in the community. Passion fruit was chosen because it has a fairly high sales value and can be processed into valuable products. This production activity involves business actors from the Hidayah Waste Bank and KKN students. In sharia economics, this activity is included in the form of halal business because the production process, raw materials, and transactions are carried out clearly and do not contain prohibited elements such as usury, gharar, or fraud (Finance et al. 2025) .

From a production perspective, the application of sharia principles is evident in the processing process, which prioritizes cleanliness, product quality, and honesty in the measurements and composition of ingredients. This aligns with the Islamic value of thayyib, which aims to produce products that are good, healthy, and beneficial to consumers (Ahmad 2024) . Furthermore, production activities are carried out collaboratively with a division of labor system that reflects the values of justice and responsibility. Each member receives rights according to their work contribution. The existence of passion fruit syrup production also has a significant social impact. The Hidayah waste bank not only functions as a waste management facility but has also developed into a center for community economic empowerment. Income from the sale of passion fruit syrup can help improve the welfare of members and support other social activities. From a sharia economic perspective, this goal aligns with the concept of falah, namely achieving prosperity in this world and the hereafter through economic activities that bring mutual benefits (et al. 2015) .

In addition to the economic aspect, this activity also supports the principle of environmental preservation which is part of human responsibility as a living creature on earth. The use of waste banks as a basis for production activities shows the integration between environmental management and the development of productive businesses. Islam teaches that humans should not cause damage to the environment,

so that the development of sustainable-based businesses has a positive value in the Islamic economy (Lingkungan et al. 2014) .

However, the implementation of passion fruit syrup production at the Hidayah Waste Bank still faces several obstacles, such as limited capital, limited product marketing, and a lack of innovation in packaging and production technology. In the Islamic economy, these obstacles can be overcome through strengthening cooperation, Sharia-based financing, and developing partnership-oriented business networks. Support from the government, financial institutions, and the community is essential for this business to develop sustainably (Dan, Dalam, and Bisnis 2023) .

Thus, the implementation of passion fruit syrup production at the Hidayah Waste Bank shows that community-based micro-enterprises can be a means of economic empowerment in accordance with sharia economic principles. This activity not only generates material benefits, but also provides social and environmental benefits for the surrounding community.

5. Conclusion

Based on the results of the activities and observations conducted, the implementation of passion fruit syrup production at the Hidayah Waste Bank has demonstrated a positive contribution to the development of community businesses from a sharia economic perspective. The collaboration between KKN students and MSMEs is a crucial step in providing guidance and increasing knowledge on processing passion fruit into syrup products with economic value.

Field observations indicate that MSMEs still need to improve their skills, creativity, and understanding of production, packaging, and marketing processes. Through innovation and student mentoring, the Hidayah Waste Bank MSMEs have been able to develop more valuable and competitive products, thereby supporting the community's creative economy.

From a sharia economic perspective, this passion fruit syrup production activity reflects the principles of halal (halal), utilitarianism, cooperation, and community economic empowerment. In addition to providing economic benefits, this activity also supports productive and sustainable resource management. Therefore, implementing passion fruit syrup production at the Hidayah Waste Bank can be a form of Sharia-compliant MSME development that has the potential to sustainably improve community welfare.

Suggestions for study next expected can develop discussion about implementation passion fruit syrup production at the Hidayah Waste Bank more broad and deep, especially related to marketing strategy, innovation products, as well as influence activity business to improvement income community. Research next also can add method interviews and quantitative data so that the results study more complete and capable give a clearer picture details about development of MSMEs based on Islamic economics. In addition, research next expected can study utilization of digital media and technology production in increase Power competition passion fruit syrup products in the market that are more wide.

Study it is also expected that can discuss more deep about implementation principle Islamic economics in management business micro based society, including aspect Work equal, division profit and sustainability environment. With existence further research extensive and sustainable, it is hoped implementation passion fruit syrup production at the Hidayah Waste Bank can Keep going develop as business creative sharia- based capable increase welfare public as well as give benefit social and environmental in a way sustainable.

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