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INTEGRATION OF ISLAMIC ECONOMIC PRINCIPLES IN GREEN ECONOMY PRACTICES TO IMPROVE SUSTAINABLE ECONOMIC GROWTH (CASE STUDY OF THE HALAL CULINARY SECTOR IN BENGKULU CITY)

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Abstract

The development of the halal culinary sector in Indonesia has shown significant growth along with increasing public awareness of the consumption of halal and environmentally friendly products. However, halal culinary businesses in many regions still face challenges in integrating Islamic economic values with the concept of a green economy oriented towards environmental sustainability. This study aims to analyze how halal culinary businesses in Bengkulu City interpret and apply Islamic economic principles such as halal, thayyib, amanah, justice (' adl), and the prohibition of israf in green economy practices. This study used a qualitative approach with a phenomenological method to explore the subjective experiences of halal culinary businesses. Data were obtained through in-depth interviews, field observations, and documentation of six halal culinary businesses and four consumers in Bengkulu City. Data analysis was conducted using the Miles and Huberman model, which includes data reduction, data presentation, and drawing conclusions. The results show that most businesses understand the principles of halal and cleanliness (thayyib) in managing raw materials and production processes. However, the implementation of green economy practices such as food waste management, energy efficiency, and the use of environmentally friendly packaging is still suboptimal. The main challenges faced by businesses include limited knowledge, the cost of implementing

environmentally friendly technologies, and a lack of supporting regulations. Nevertheless, businesses that have integrated Islamic economic values with environmentally friendly practices have shown improved business image and consumer trust. This study concludes that integrating Islamic economic principles with the green economy has the potential to support sustainable economic growth in the halal culinary sector in Bengkulu City.

Keywords: *Islamic economy, green economy, halal culinary, sustainability, Bengkulu*

1. Introduction

Halal culinary sector is one of the sector economy that has potential big in support growth economy areas, especially in areas with majority Muslim population such as Bengkulu City. Halal culinary is not only related with halal material food, but also reflects values ethics, cleanliness, and responsibility answer social in practice business.

In practice, many halal culinary businesses still face environmental challenges, such as the use of single-use plastic packaging, unstructured food waste management, and inefficient use of energy and raw materials. These conditions have the potential to negatively impact the environment if not managed responsibly. Therefore, a business management approach that addresses not only economic aspects but also environmental and social ones is necessary.

Islamic economics, the concept of halal is not only related with aspect law about may or whether or not something product consumed. More from That, the concept of halal is also related with principle ethics, justice, and not quite enough answer social in activity economy. The halal principle emphasizes that every activity economy must done in a way honest, fair, and not harm other parties.

Apart from the concept of halal, Islam also recognizes draft *thayyib.* Draft This refers to something that is good, clean, healthy, and give benefit for human. With Thus, the concept of halal and *thayyib* Actually own very close relationship in system Islamic economy. Halal products should also meet principle *thayyib,* namely safe, healthy and useful for consumers. In development modern economy, actors business culinary No only sued For produce halal products, but also must be notice aspect sustainability environment in activity production.

In a number of year lastly, the issue sustainability environment become global attention, especially related with impact activity economy to damage environment. Food and beverage industry is one of the contributing sectors to improvement waste food, use plastic very use, and consumption high energy. Therefore that, is necessary approach capable economy balance between growth economy and sustainability environment. One of the relevant concepts in context This is *green economy.*

Green economy is draft development economy that emphasizes efficiency use source power, reduction waste, as well as protection environment without hinder growth economy. In sector culinary, application *green economy* can done through management waste food, use material standard sustainable, efficient energy, as well as use packaging friendly environment. Implementation draft This No only contribute to preservation environment, but can also increase Power competition business in the middle increasing awareness consumer to issue environment.

Judging from the historical development of human consumption behavior, from agrarian societies to modern, and now global, societies, industries began to utilize machines as technology to simplify work and increase the production of goods needed by humans. In addition to machine technology, societies still use simple technologies to maintain the balance of natural resources. (Melynia, 2022)

In perspective Islamic economics, activities economy No solely profit- oriented, but also must be notice principle justice (' *adl*), responsibility responsibility (trust), balance, and prohibition waste (*israf*). Principles the emphasize that man as a caliph on earth own not quite enough answer For guard balance nature and utilize source Power in a way wise. With Thus, the values Islamic economics has harmony with draft *green economy* in realize development sustainable economy. (Nuryanti, 2023)

Sustainable economic growth in the halal culinary sector can be achieved if business activities maintain a balance between economic, social, and environmental aspects. In Bengkulu City, the halal culinary sector has shown quite rapid development and holds significant potential to support the local economy. However, this growth has not been fully accompanied by the implementation of Islamic economic principles integrated with *green economy practices,* so its contribution to environmental and social sustainability remains suboptimal. (Anggilah, 2025)

Bengkulu City has potential big in development sector halal culinary. The majority Muslim residents as well growth sector food and Drink make halal culinary as one of the driving force important economy area. However Thus, the results observation beginning show that part big perpetrator business halal culinary still face various challenge in integrate principle Islamic economics with practice *green economy.* Some problems found including the use of packaging plastic very use, not yet existence system management waste structured meals, as well as lack of understanding about halal *-thayyib* concept which include aspect sustainability environment.

In development modern economy, emerged draft development economy sustainable which emphasizes balance between growth economy, sustainability environment, as well as welfare social. Concept This Then develop become approach *green economy,* that is system efficiency - oriented economy use source

Power nature, reduction impact environment, as well as improvement welfare public in a way sustainable.

Besides, although sector halal culinary continues developing, its contribution to development economy sustainable Still not optimal. This is caused by lack of integration between values Islamic economics with practice friendly business environment. In fact, integration second draft the potential create system economy that is not only profitable in a way economy, but also provides benefit social and environmental.

Study previously about *green economy* and Islamic economy in part big Still focus on study conceptual or studies literature. Research that explores experience direct perpetrator business in apply integration second draft the Still relatively limited, especially in the sector halal culinary at the level area. Therefore that, research This important done For understand How perpetrator business halal culinary meaning and implementation principle Islamic economics in practice *green economy.*

Based on background behind said, research This aim For :

1. Analyze How perpetrator business Halal culinary in Bengkulu City means and implements the principles of halal, *thayyib,* and prohibition *israf* in management material raw materials and waste.
2. Identify experiences, challenges, and strategies of the actors business in integrate values Islamic economics with practice efficiency energy and reduction rubbish plastic.
3. Analyze perception perpetrator business about impact integration principle Islamic economy and *green economy* to sustainability business and image business in the eyes consumers.

Research result This expected can give contribution theoretical in development study Islamic economy and *green economy,* as well as give recommendation practical for perpetrator business and government area in develop sector sustainable halal culinary.

2. Method

Study This use approach qualitative with type study phenomenology. Approach phenomenology chosen Because study This aim For understand experience subjective perpetrator business halal culinary in apply principle Islamic economics and practice *green economy* in activity his efforts. Approach This allows researchers For dig meaning constructed by the actor business to practice the efforts they make run.

Study implemented in Bengkulu City with focus on the perpetrator business halal culinary that runs business food and drink. Research time ongoing during four month, namely from November 2025 to February 2026.

Informant study consists of from six perpetrator business halal culinary and four selected consumers purposively. Selection informant based on criteria certain, namely perpetrator efforts that have been operate minimum effort of one year as well as own experience in manage business halal culinary. Consumers chosen For give perspective about perception to practice halal and friendly business environment.

Research data obtained through a number of technique data collection, namely observation, interview in-depth, and documentation. Observation done For see in a way direct practice business run by the perpetrator business, especially related management material standard, use energy, as well as management waste. Interview deep done For dig experience and views informant about implementation principle Islamic economy and *green economy.* Documentation used as supporting data in the form of Photo activity business, notes field, as well as document related.

Data analysis was performed using analysis models Miles and Huberman's interactive which includes three stage main, namely data reduction, data presentation, and data extraction conclusion. Data reduction is carried out with select and summarize relevant data with focus research. Data presentation is carried out in form narrative and themes research. Furthermore, the withdrawal conclusion done with interpret emerging patterns from research data.

3. Results And Discussion

1. Halal, Thayyib Practices and Raw Material Management

Researchers find that perpetrator business Halal culinary in Bengkulu City has sufficient understanding strong about the concept of halal as principle main in operate business. For the actors business, the concept of halal is not only understood as religious obligations, but also as form not quite enough moral responsibility towards consumers. This is reflected from method perpetrator business choose material raw materials, processing process food, up to method presentation product to consumers.

Most of the informant state that they always ensure material the standard used originate from halal sources. This is done with method choose trusted supplier as well as avoid use ingredients whose halal status is questionable. In addition, the perpetrators The business also pays attention to the processing process food so as not to mixed with non - halal ingredients.

Mr. Rahiz I always declare ensure material the standard that I use originate from clear and trusted supplier. The meat and spices that I use must be halal and fresh so that the quality food still awake. I also prioritize materials that are not dangerous and worthy consumption. In addition, I try buy material in accordance the need to not wasted. For me, it's halal, isn't it? only question materials, but also methods clean and safe processing. I maintain kitchen still hygienic so that the

food served Good For consumers. I also feel more calm Because operate business in a way trustworthy.

Statement the show that perpetrator business No only profit - oriented economics, but also consider aspect halal as part from values religious must guarded in activity business.

Apart from the halal concept, the actors business also understands importance draft thayyib. Concept *thayyib* related with quality good, healthy food, and safe For consumed. In practice, concept This implemented through effort guard cleanliness place effort, attention quality material food, as well as ensure food served own mark good nutrition.

Mrs. Ketrin revealed that according to me, food That No Enough only halal, but also must be clean and healthy. We always guard cleanliness kitchen and equipment so that food for sale truly Good For customer.

Findings This show that perpetrator business Halal culinary in Bengkulu City has sufficient understanding comprehensive about the concept of halal and *thayyib.* Understanding the No only related with aspect religious, but also includes aspect health and safety food.

In perspective Islamic economics, the concept of halal and *thayyib* is fundamental principles in activity economics. Principles This emphasize that every activity production and consumption must done in a way ethical, fair, and give benefit for society. Therefore that, the implementation the concept of halal and *thayyib* in business culinary can considered as form implementation values Islamic economics in practice business.

Findings study This in line with a number of study previously stated that the concept of halal and *thayyib* No only related with halal products, but also includes aspect quality, cleanliness, and not quite enough answer social in production food. With Thus, understanding perpetrator business to draft the become factor important in support sustainability industry halal culinary.

2. Halal- Based Culinary Business Practices *Green Economy*

Based on results interviews and observations field, found that part perpetrator business halal culinary in Bengkulu City has apply a number of consistent practices with draft *green economy.* Although thus, some big perpetrator business Not yet in a way explicit know term *green economy.* Practice the more driven by awareness personal For guard cleanliness environment as well as efficiency in use source Power.

One of form practice green *economy* discovered in study This is effort reduce use plastic very use in activity business. Some perpetrator business start replace packaging plastic with more packaging friendly environment, such as packaging paper.

Mrs. Ketrin stated I manage remainder food with method separate the ones that are still Can utilized. Garbage organic usually thrown away separate. I also try reduce use plastic. However, the packaging friendly environment still expensive. For avoid waste, I cook in accordance needs. If there is any remainder material, I save with Good.

In addition to the use of packaging friendly environment, other practices found is management waste food. Some perpetrator business try minimize waste with method process return remainder food or give remainder food to breeders as feed cattle.

Next, Mr. Rahis stated, "I tried." reduce waste with cook in accordance order. Remaining materials usually saved For used return If Still worthy. Plastic is still used, but I try reduce it :

Then Mrs. Dwi, stated that I separated rubbish organic and inorganic. Food waste that is still worthy usually utilized back. I also reduced purchase material excessive.

The findings show:

1. Still many use plastic very use.
2. Waste food Not yet managed in a way systematic.
3. A number of business start reduce remainder food with pre-order system.

Practices the show that perpetrator business halal culinary in Bengkulu City in general No direct has apply principles economy green. Concept *green economy* emphasize importance efficiency use source power, reduction waste, as well as protection environment in activity economy.

business halal culinary that strives behave honest, responsible answer, and no excessive in practice his business

Ms. Lili said According to me, business honest and responsible culinary answer will more trusted by consumers. Attitude No excessive also shows that they try avoid waste and maintain blessings business. Businesses like this This usually also more care to cleanliness and environment. The impact, I more loyal as consumers. According to me, value honesty and responsibility very important answer in business halal culinary.

The concept of monotheism emphasizes that all over ownership is trust from Allah SWT (QS. Yunus: 55). Awareness This reflected in attitude perpetrator business that feels responsible answer on impact his efforts.

Principle endeavor (QS. Al-Jumuah: 10) is visible from effort perpetrator business look for innovation in management waste and efficiency energy.

Temporary that, the principle not quite enough answer (QS. Al-Balad: 12–16) is reflected in concern to public around as well as effort guard environment

Muhammad Abdul Mannan explained that production in Islam it must be fulfil principle justice, balance and prosperity public.

In perspective Islamic economics, practice is also in line with with principle *benefit* and prohibitions *israf* (waste). Islam teaches that man must utilise source Power natural in a way wise as well as avoid actions that can be damage environment. Therefore that, the implementation practice friendly business environment can considered as form implementation Islamic values in activity economy.

Islam forbids waste as in QS. Al- A'raf paragraph 31.“ and do not excessive. Indeed, Allah does not likes people who exaggerate."

A number of study previously also showed that implementation practice friendly environment in industry culinary can give benefit economy for perpetrator business, such as increase image business, interesting caring consumers environment, as well as increase loyalty customer.

3. Challenges Implementation of Green Economy

Although a number of perpetrator business has try apply practice friendly environment, research This find that implementation draft *green economy* Still face various challenge. One of the challenge main issues faced by the perpetrators business is height cost use material or packaging friendly environment.

Some of the perpetrators business disclose that price packaging friendly environment relatively more expensive than with plastic very use. This is become consideration important for perpetrator business small ones who have capital limitations.

A number of challenge main that is cost packaging friendly environment more expensive, Consumers Not yet care environment, minimal education management waste, Lack of education about the green economy. Consumers Still used to with plastic

Mrs. Dwi stated Use electricity and water are also saved. Plastic starts reduced although Not yet maximum. The main obstacle is costs. However I still try gradually For in the future.

Next with father Rahis I declare I save use electricity and water. Plastic is still used but reduced. Challenge the biggest is cost additional. However I Certain business will develop."

Green economy according to the United Nations Environment Program is system an improving economy welfare man at a time reduce risk environment.

Mrs. Ketrin stated Packaging friendly environment of course more good, but price more expensive than plastic usual. So we still adapt with ability business.

Apart from the factors costs, other challenges faced is lack of knowledge about draft *green economy.* Many actors business that has not been understand in a way comprehensive about practice friendly business environment as well as benefit term long from implementation draft the.

This was expressed by one of the respondents, Mrs. Dwi. "I start implementing environmental responsibility by keeping my business premises clean and not littering. I try to separate leftover food waste from plastic waste so it's easier to dispose of and doesn't harm the surrounding environment. Furthermore, I try to use only the necessary ingredients and packaging to avoid overuse. I feel responsible for my customers to ensure the quality of their food remains safe and suitable for consumption."
Mr. Rahiz declare that we are actually want to business more friendly environment, but Not yet too understand How method apply it in a way maximum.

In addition, the level of awareness consumer to issue the environment is also still become factor affecting implementation draft *green economy.* Some consumers Still more choose packaging plastic Because considered more practical and cheap.

Findings study This show that implementation economy green in sector business small need support from various parties, including government, academics, and community. Support the can in the form of education about importance practice friendly business environment as well as policies that encourage use product friendly environment.

4. Impact to Business Sustainability

Implementation principle integrated Islamic economy with draft *green economy* give impact positive to sustainability business halal culinary in Bengkulu City. One of the most visible impact is increasing trust consumer to businesses that implement halal principles and maintaining cleanliness environment.

A number of perpetrator business state that consumer tend more trust and loyalty to business that pays attention aspect cleanliness as well as halal product.

Mrs. Elen said Since guard quality and cleanliness, customers the more believe. Income No immediately rose drastically, but stable. Consumers feel more comfortable buy.

Next with Mr. Rahis, stated Implementation cleanliness and quality make customer back. Even though Not yet big business felt more stable. Consumers more believe with halal business. I feel image business become more good. This is help maintain customer

Then with Mrs. Dwi If the place Eat clean and the materials used clearly halal, usually customer feel more believe and often return Again.

Whether practice more effort ethical and friendly environment influential to trust and loyalty consumers.

Mrs. Elen said I feel more practice Good give impact positive. Consumers are also more loyal. They evaluate business more responsible answer. With This make business more sustainable.”

Next with Mr. Rahis, stated Practice friendly the environment also begins be noticed. Although simple, the impact felt. Efforts to become more sustainable For in the future

According to Lester Brown, economic growth must be adjusted to the environmental carrying capacity (*eco-economy).*

In addition, the implementation of practice friendly business environment can also increase image positive effort in the eyes consumers. This is become mark plus for perpetrator business in face competition growing business strict.

In perspective Islamic economics, sustainability business No only measured from profit economy, but also from benefits provided to public as well as the impact to environment. Therefore that, integration halal, thayyib and *green economy* principles can be an effective strategy For create business sustainable culinary.

Research result show that business Halal culinary in Bengkulu City:

a. Improve income business
b. Giving field Work
c. Reduce waste production

This matter show existence integration between principle Islamic economics and green economy that support growth economy sustainable.

In perspective maqashid sharia, practice the contribute to:

a. *Hifz al- nafs* (guarding) soul through food Healthy)
b. *Hifz al-mal* (guarding) treasure through efficiency business)
c. *Hifz al- bi'ah* (guarding) environment)

Interview results show that perpetrator business halal culinary regarding Impact to Business Sustainability and Business Image Perpetrator business state that guard halal and quality product increase trust consumers. This is impact on loyalty customers and sustainability business.

Majority perpetrator business state that :

a. Implementation of halal increases trust consumer
b. Cleanliness and quality increase loyalty customer
c. Efficiency material help pressing cost
d. Business image become more positive

Consumers also stated that :

a. Cleanliness influence decision buy
b. Attitude care environment become mark plus

Practice savings material standard and reduction waste also helps pressing cost production. feel more changes many aspects trust consumers and stability business compared to improvement income in a way directly. The perpetrator business state that guard quality materials, cleanliness products, as well as apply

practice more effort responsible answer give impact positive to loyalty customers. Consumers become more trust and comfort buy Because evaluate business executed in a way honest, clean, and appropriate halal principles. contribute to sustainability business Halal culinary. The integration of Islamic economics and the green economy contributes to sustainability business in a way social and economic, although impact ecological Still limited.

4. Conclusion

This study aims to analyze the integration of Islamic economic principles into *green economy practices* in halal culinary businesses in Bengkulu City. Based on the research results and discussion, the following conclusions can be drawn:

1. Meaning and application the principles of halal, *thayyib,* and *israf*

   Halal culinary entrepreneurs in Bengkulu City interpret halal principles as both a religious obligation and a form of responsibility to consumers. The principle of *thayyib* is realized through efforts to maintain cleanliness, the quality of raw materials, and food processing. The prohibition *on israf* is implemented through efficient use of raw materials and efforts to avoid waste. The application of these values remains practical and contextual, but has become part of everyday business practices.

2. Management material raw materials and waste friendly environment

   Businesses have managed raw materials efficiently by adjusting production volumes to consumer needs. Food waste is managed simply, such as by utilizing remaining viable ingredients and reducing excessive packaging. While they have not yet fully grasped the formal concept of *a green economy,* their practices demonstrate the alignment between Islamic economic values and the principles of environmental sustainability.

3. Implications for sustainability business

Implementing halal principles, maintaining product quality, and business efficiency have increased consumer trust. This trust contributes to business sustainability by fostering customer loyalty. Furthermore, raw material efficiency helps reduce production costs, enabling businesses to operate more stably and sustainably.

Overall, this study shows that the application of the principles of halal, *thayyib,* and prohibition *of israf* in halal culinary businesses in Bengkulu City not only has religious value, but also contributes to business sustainability from an economic and environmental perspective.

Based on the research results, it can be concluded that halal culinary businesses in Bengkulu City understand and apply halal- *thayyib principles* in their business practices. This understanding is reflected in the selection of raw materials, production processes, and cleanliness of their premises.

Furthermore, businesses are beginning to demonstrate awareness of *the green economy concept* through waste management and efforts to maintain

environmental cleanliness. However, the implementation of *the green economy* remains limited and requires stronger knowledge and policy support. This research demonstrates that Islamic economic values have strong relevance in promoting sustainable and environmentally friendly business practices.

Suggestion

Based on the research results, the researcher provides several suggestions:

1. For halal culinary business actors

Business actors are expected to improve their understanding of waste management and business efficiency so that business practices are not only halal, but also environmentally friendly and sustainable.

2. For the government and related institutions

   Training and mentoring are needed for halal culinary business actors regarding the management of raw materials, waste, and the implementation of *the green economy concept.*

3. For further researchers

   Further research can examine in more depth the management model of halal culinary businesses integrated with *the green economy concept* and involve more informants and wider research locations.

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